

STARS

A Comprehensive Transaction Analysis
Solution

STARS

Sales Transaction Analysis



A sales and inventory performance
software package.

**STARS...A unique user friendly approach to get
the information you really need to make
informed decisions about the future of your
company**

synergetix

Sales Transaction Analysis



STARS is an Executive Information System designed specifically for retail. Unlike sales reports which produce the same information day in and day out, STARS gives you the flexibility to view the current data and your historical data in many different formats and make many different comparisons and forecasts, even view trends.

STARS allows you to see sales figures broken down or grouped using the terms you are familiar with, for example; by company, region, store, salesperson, department, sub-department, product, brand, colour, size, style and profitability, all at the touch of a button, in the format you desire.

Powerful "drill down" functionality makes it easy for you to zero in on the information you need to make vital decisions about your business.

Simplicity and functionality are the cornerstones of the development philosophy. Using a windows based environment means it is easy for any one to become a proficient user with minimal training.

STARS is designed as an analysis tool. It is not designed to replace the everyday sales and transaction reporting provided by most applications. It is designed to complement this by providing powerful analysis features in both graphical and spreadsheet forms.

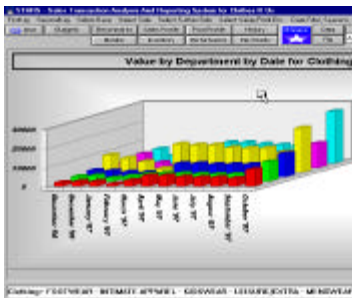


It is used by those who want to investigate data. With its friendly interface STARS allows you to examine many combinations of data quickly and easily. The intuitive drill-down facilities allow the underlying data to be quickly inspected to find anomalies.

STARS is for use by anyone needing to track sales and inventory performance.

It enables you to monitor key performance indicators for your operation, quickly identifying anomalies such as products whose sales are declining or staff whose performance is slipping.

It can even identify which departments or items are sold at certain times to enable resource planning or monitor payment methods so you know when you will need a further POS lane or EFTPOS terminal.



STARS is available in two versions. For a single branch operation or to run at head office of a multi-branch organisation.

With STARS you are provided with this information at your fingertips. You decide what

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STARS is able to be quickly installed and customised to your requirements.

STARS allows you to choose which information is relevant to your operation.

STARS retains all data, so if your requirements change, the historical data is still held in the data warehouse and is updated during the next nightly polling.

STARS allows you to easily set up your own sub groups of stores, split sales people into part-time and fulltime or group departments into major branches of the store.

STARS automatically adds any new stores, products or salespeople.

STARS is operated almost entirely with a mouse. The only time that keyboard entries are required is when altering parameters.

See your company's STARS

STAR Product

STAR Salesperson

STAR Branch

STAR Region

Call your local dealer today

System Requirements

Both STARS and STARS Lite (single user or branch version) need very little resources or computer power to operate. STARS requires a PII processor or better, 64 Mb RAM, Win98 or later, 10 Mb HDD plus data and SQL Server.

STARS Lite requires a PII processor or better, 64 Mb RAM, Win98 or later, 10 Mb HDD plus data

Authorised Dealer

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